

2022 RIFDA Advertising & Communications Program

As many of you know, we have streamlined our communication process and marketing tools, moving to a more virtual/electronic platform. In the past we offered opportunities for members to support our communication and marketing efforts with some print advertising. This year we are updating that program to a more reflective of current opportunities for members to help offset some of our costs in these areas. As we have not been able to have all of our fundraising events this will offer an opportunity for members to support us. This is a twelve-month program that will run from November 2021 – October 2022. Please consider this opportunity to support the Association.

Here are some of the details:

Platinum Sponsor (\$1,000):

- 6" X 4" Sponsor Ad in Monthly Newsletter Six Times Per Year
 - Sponsor Logo Recognition as Platinum Sponsor in all Monthly Newsletter and Press Releases for One Year
- Sponsor Logo Recognition as Platinum Sponsor on rifda.com for One Year

Gold Sponsor (\$750):

- 3" X 2" Sponsor Ad in Monthly Newsletter Four Times Per Year
 - Sponsor Logo Recognition as Gold Sponsor in all Monthly Newsletter and Press Releases for One Year
- Sponsor Logo Recognition as Gold Sponsor on rifda.com for one year

Silver Sponsor (\$500):

- Sponsor Recognition as Silver Sponsor in all Monthly Newsletter and Press Releases for One Year
 - Sponsor Recognition as Platinum Sponsor on rifda.com for One Year

If you are interested, please provide the following to us so we can move forward:

Company Name: _____

Program Selected: Platinum Gold Silver

Contact Name: _____ Email: _____ Phone: _____

Please send us an update logo and, if applicable, the ad you choose to run in jpeg format by early November.

Thanks for your continued support of the RI Food Dealers!